REAL ESTATE EDUCATION SERIES

RE/MAX Properties

Choosing a Real Estate Broker

What to look for and the experience Doug brings

Doug Petersen
Broker Associate | RE/MAX Properties

Choose a broker whose experience fits your property and goals, who explains your options clearly, and who offers a practical plan. Here are seven qualities to consider and how Doug Petersen's background adds value.

01 Experience through changing markets

Ask how a broker approaches pricing, offers, and negotiations in different market conditions. Doug has been a licensed Colorado real estate broker since 1992 and previously served as Employing Broker and Owner of One Premier Properties Limited.

02 Knowledge of your area and property type

Look for familiarity with your community and the type of property you plan to buy or sell. Doug's service areas include Colorado Springs and Trinidad; his background spans residential and commercial properties, land, and ranch opportunities.

03 An understanding of buildings and improvements

Ask whether your broker can help you identify questions about condition, upkeep, and renovation. As a former general contractor and President and CEO of Coloradobuilder, LLC, Doug developed and built hundreds of Colorado properties. Specialist inspections remain essential.

04 Professional leadership and responsibility

Look beyond a sales pitch to a broker's professional responsibilities and experience. Doug served two years as President of the Spanish Peaks MLS and four years on its board, in addition to his brokerage ownership experience.

05 A broad business perspective

A broker should help you consider how a property fits your goals. Doug developed and operated a self-storage facility and spent 11 years in investment banking, including serving as President and CEO of Capital Securities Group, Inc.

06 Clear communication and a practical plan

Ask how often you will receive updates, who handles questions, and how deadlines are tracked. Doug brings decades of real estate and business experience, along with service in the U.S. Army and Army Reserve from 1968 to 1974. Discuss your communication expectations directly.

07 A clear understanding of services and fees

Before choosing any broker, discuss the working relationship, services, compensation, and agreement terms. Ask Doug how his experience and RE/MAX Properties resources would support your particular purchase or sale.

START WITH A CONVERSATION

Talk with Doug Petersen about your goals | 970-290-3000

Learn more: douglas-petersen.remax.com | Credentials from Doug's published biography. Each office independently owned and operated.